



Tobacco Plus Expo Attendance Brochure Advertising Opportunities for Exhibitors

The Attendance Promotion Brochure mails to tobacco outlet buyers, wholesalers, tobacconists, convenience store buyers, tobacco retailers and every potential tobacco retailer in the Las Vegas area - two times, using lists that have been developed by the show.

Placing an ad in the Attendance Promotion Brochure puts your company name in front of tens of thousands pre-qualified buyers! The brochure features the List of Exhibitors, Conference Program, Event Schedule, Hotel Information / Airline / Car Rental, Advertisements, Special Events and the Registration Form. *This is a Great Opportunity!*

To reserve your ad please complete this form & fax it back to us (203) 483-5778 or call us at (888) 737-3976

Check Your Choice	Price	Non-Bleed Size	Bleed Size
<input type="checkbox"/> Full Page	\$ 1,850	7 x 10	8.75 x 11.25
<input type="checkbox"/> Half Page Horizontal	\$ 1,300	7 x 5	8.75 x 5.375
Special Positions			
<input type="checkbox"/> Back Cover (mailing panel)	\$ 2,800	7 x 6.5	8.75 x 7.5
<input type="checkbox"/> Inside Front Cover	\$ 2,400	7 x 10	8.75 x 11.25
<input type="checkbox"/> First Right Page	\$ 2,300	7 x 10	8.75 x 11.25
<input type="checkbox"/> Opposite Exhibitor List	\$ 2,400	7 x 10	8.75 x 11.25
<input type="checkbox"/> Opposite Registration Form	\$ 2,400	7 x 10	8.75 x 11.25

****Reservations Are Due Immediately****

Materials are due October 21, 2009

Preferred Materials: Digital files, film is not accepted. **File/Platform:** Quark Xpress for MAC. All placed EPS and TIFF files, screen and printer fonts must be included as a collect on disk. Scans should be placed in the file as high resolution files at least 266 pixels per inch at 100 percent. A SWOP certified digital proof must accompany files for color approval. Creative and production services for advertisements are available and will be quoted upon request.

• Print Method: 4/C process • **Binding Method:** Saddle Stitched • **Trim Size:** 8.5 x 11 • **Bleed:** 1/8" beyond trim size • **Safety:** Keep live matter at least 1/4" from trim.

Send materials to: Adam Barrett • barrett advertising etc., llc.

112 Talcott Road • Guilford, CT 06437 • Tel: (203) 453-7703 • Fax (203) 453-1344
email: adam@barrettadvertisingetc.com

Please Fax This Reservation Form Back to us at (203) 483-5778 • Payment is Due in Full with the Application

Company Name _____ Contact _____

Payment Information: AMEX VISA MasterCard Check (payable to TMG Int'l. Inc.)

Card Number _____ Expiration Date _____ Amount Charged _____

Name as it appears on card _____ Signature _____

Billing Address _____ P.O. Box _____

City _____ State _____ Zip _____

Signature _____
Mail your check to: Tobacco Plus Expo • Reuter Exposition Services • 33 Flax Mill Road • Branford CT 06405

