

Tobacco Plus Expo
March 3 • 4, 2010
Las Vegas Convention Center, Hall C3

Application for Booth Space

Company Name _____

Mailing Address _____ P.O. Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Contact Name _____ Signature _____

The individual signing this contract represents and warrants that he/she is duly authorized to execute this binding contract, which includes the rules and regulations of the event.

Booth Fee(s) per sq. ft.

\$18.50 NATO Members / \$21.00 Non-Members

Corners \$175.00 each

Payment Schedule:

50% with Application

50% due January 3, 2010 (after this date full payment is due)

Booth Choices: (you can combine booths to make larger space)

Booth Number • Dimensions	Booth Number • Dimensions	Booth Number • Dimensions
1. _____	2. _____	3. _____

Please list any companies you **don't** want to be near: _____

*Are you a First Time Exhibitor? Yes No *Is your Tobacco in the Premium Category? Yes No

Payment Information	<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check (payable to TMG International, Inc.)
<input type="checkbox"/> AMEX	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA
\$ _____ Amount of payment		
Card # _____	Exp. date _____	CVV: _____
Name as it appears on card _____		
Billing Address _____		
City _____ State _____ Zip _____		
Signature _____		
**A charge from TMG Int'l will appear on your bank or credit card statement.		
<input type="checkbox"/> Check here if you would like us to place future payments on this credit card when they are due.		

Return this application along with your payment to:

Tobacco Plus Expo
Reuter Exposition Services
33 Flax Mill Road
Branford, CT 06405
Tel: 203/483-5774
Fax: 203/483-5778

(Show Management Use Only)

Assigned Booth: _____ Dimensions: _____

Date: _____ Comments: _____

Tobacco Plus Expo

1. **Contract for Space:** This application for space in Tobacco Plus Expo and the resulting booth assignment, constitutes a contract for the Exhibitor's right to use the space in accordance with show regulations.
 2. **Rental** rates are \$18.50 per sq. ft. NATO members and \$21.00 per sq. ft. non-NATO members
 3. **All booths must be carpeted** or have another type of floor covering
 4. **Payment Schedule:** 50% with application and 50% by January 3, 2010. Contracts submitted after January 3, 2010, full payment must accompany contract.
 5. **Cancellation of Exhibit Space:** In the event that the exhibitor cancels exhibit space contracted herein, the exhibitor must do so in writing. Management will accept cancellation of this contract subject to the following schedule:
 - Cancellation prior to January 3, 2010 refund of any payment over 50% of total booth cost
 - Cancellation after January 3, 2010, no refund
- Refunds will be made after the completion of the Tobacco Plus Expo 2010**
6. **Reduction of Exhibit Space:** At any time the Exhibitor may request a reduction of exhibit space, however, this may require a reassignment of booth location. Exhibit space reduction does not guarantee a refund. All reductions will follow the same schedule for original exhibit space as cancellations listed above.
 7. **Liability Limitation and Indemnification:**

Insurance: All property of the exhibitor is understood to remain under the exhibitor's custody and control in transit to, from and within the confines of the exhibit area. Each exhibitor shall maintain insurance covering such property. The exhibitor is responsible for general liability coverage of at least \$1,000,000.00 naming Tobacco Media Group International (TMG, Int'l), Reuter Exposition Services, LLC and the LVCVA as co-insured. Appropriate Certificates of Insurance shall be furnished by the Exhibitor and made available to Show Management upon request.
 8. **Claims:** Exhibitor waives all claims of every kind against the show, its sponsors, show management, directors, officers, and employees.
 9. **Indemnification:** Exhibitor agrees to indemnify and save Tobacco Plus Expo, its sponsors and show management harmless from claims by exhibitor's agents or employees or by any other person arising out of any act or omission in any way related to exhibitor's participation in the show whether negligent or not.
 10. **Cancelled/disrupted show:** In the event of cancellation or disruption of the show for any cause, the Agreement shall be terminated and the exhibitor waives any claim for damages or compensation, except that the exhibitor shall be entitled to a refund of the amount paid for exhibit space for that portion of the show that is either canceled or disrupted.
 11. **Failure to occupy Rented Space and Subleasing:** In the event that the exhibitor fails to use all or part of any space contracted, refunds will not be made on the unused portion of space. Exhibitors shall not sublease any part of the exhibit space to another vendor without notifying Show Management.
 12. **Co-exhibiting Fee:** Any company sharing an exhibitor's booth (not owned by the exhibiting company) will be charged a \$500.00 co-exhibiting fee. The appropriate co-exhibitor form and payment must be completed and submitted to Show Management. This fee allows the co-exhibitor to present its products and/or material in the booth, have a separate listing in the show directory, have exhibitor badges with their company name, receive an Exhibitor Service Manual, booth sign, and have advertising and promotional opportunities. Co-exhibitors will receive individual billing for contractor services. The Co-exhibitor Form is available from Show Management and will be in the **Exhibitor Service Manual**.
 13. **Conditions:** Show Management reserves the right to restrict exhibits because of noise, method of operation or any other reason that becomes objectionable or otherwise detracts from the show. Exhibitors will be given a warning to correct the offense and then will be shut down if they don't abide by the rules. Exhibitors are responsible for meeting all building rules & regulations and any subsequent amendments.
 - Exhibitors shall comply with state and local health and safety standards and applicable rules and regulations of local fire authorities in the city of Las Vegas, NV
 - Exhibitors are to surrender spaces occupied by them in the same condition it was at the time it was first occupied
 - Exhibitors are liable for any damage within their contracted booth space to floors, walls, columns or other parts of the exhibit hall property.
 - Exhibitors will abide by the tax laws of the state of Nevada (see form in ESM)
 - Distribution of any material or literature is restricted to the exhibitor's booth area.
 14. **Additions and Amendments to the Rules:** Tobacco Plus Expo, Show Management and/or its sponsors may from time to time issue additional rules as it deems necessary for the orderly presentation of the Show. Rules may be amended at any time, provided such amendment shall not substantially diminish the rights or increase the liability of the exhibitor.